

Codebook for “Linking Primary Voter Mindsets to General Election Enthusiasm”
Lauren Ratliff Santoro, Todd Makse, and Anand Edward Sokhey
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resp_id: unique respondent identifier

statenum: state identifier

1 "AK" 2 "AL" 3 "AR" 4 "AZ" 5 "CA" 6 "CO" 7 "CT" 8 "DE" 9 "FL" 10 "GA" 11 "HI" 12 "IA" 13 "ID"
14 "IL" 15 "IN" 16 "KS" 17 "KY" 18 "LA" 19 "MA" 20 "MD" 21 "ME" 22 "MI" 23 "MN" 24 "MO" 25
"MS" 26 "MT" 27 "NC" 28 "ND" 29 "NE" 30 "NH" 31 "NJ" 32 "NM" 33 "NV" 34 "NY" 35 "OH" 36
"OK" 37 "OR" 38 "PA" 39 "RI" 40 "SC" 41 "SD" 42 "TN" 43 "TX" 44 "UT" 45 "VA" 46 "VT" 47
"WA" 48 "WI" 49 "WV" 50 "WY" 0 "DC"

prim_close: margin of victory in respondent's state primary (percent)

genmarg20: margin of victory in respondent's state general (percent)

ideal7: seven-point ideology scale

(0 = Very liberal; 1 = Liberal; 2 = Somewhat liberal; 3 = Moderate; 4 = Somewhat conservative;
5 = Conservative; 6 = Very conservative)

pid7: seven-point party id scale

(0 = Strong Democrat; 1 = Weak Democrat; 2 = Lean Democrat; 3 = Independent; 4 = Lean
Republican; 5 = Weak Republican; 6 = Strong Republican)

strong_dem: is respondent strong Democrat? (dummy)

age: respondent age

income4: respondent income

(0 = Less than 25K; 1 = 25K-50K; 2 = 50-100K; 3 = 100K+)

female: is respondent female? (dummy)

race: respondent race or ethnic category

(1 = Asian; 2 = Black; 3 = Latino; 4 = White; 5 = Other)

race2: alternate race measure for defection models

(1 = Asian; 2 = Black; 4 = White; 5 = Latino/Other)

newsint: respondent's political interest

(0 = Hardly at all; 1 = Only now and then; 2 = Some of the time; 3 = Most of the time)

primch20_d: respondent vote choice in 2020 D primary
(1 = Biden; 2 = Bloomberg; 3 = Buttigieg; 4 = Klobuchar; 5 = Sanders; 6 = Warren; 7 = Other/Don't Know)

dem_loser: respondent supported Dem primary loser (dummy)

gen20_voted: did respondent vote in 2020 general?
(1 = Voted on Election Day; 2 = Voted before Election Day (incl. mail); 3 = Didn't vote)

gench20: respondent vote choice in 2020 general
(1 = Biden; 2 = Trump; 3 = Other)

eab_biden: perceived probability of Biden beating Trump

eab_bloomberg: perceived probability of Bloomberg beating Trump

eab_buttigieg: perceived probability of Buttigieg beating Trump

eab_klobuchar: perceived probability of Klobuchar beating Trump

eab_sanders: perceived probability of Sanders beating Trump

eab_warren: perceived probability of Warren beating Trump

ft_biden: feeling thermometer (10 pt), Biden, first wave

ft_bloomberg: feeling thermometer (10 pt), Bloomberg, first wave

ft_buttigieg: feeling thermometer (10 pt), Buttigieg, first wave

ft_klobuchar: feeling thermometer (10 pt), Klobuchar, first wave

ft_sanders: feeling thermometer (10 pt), Sanders, first wave

ft_warren: feeling thermometer (10 pt), Warren, first wave

dampened: index of dampened enthusiasm (0-1 scale)

defect: D respondent did not support Biden in general (dummy)

no_part: respondent did not participate beyond voting (dummy)

gen_decided: when did respondent decide vote choice in 2020 general?
(0 = 6+ months before Election Day; 1 = 1-2 months before; 2 = 3-4 weeks before; 3 = 1-2 weeks before; 4 = A few days before; 5 = Election Day)

late_decide: respondent made vote decision in last 2 months (dummy)

corr_ind: correlation b/w respondent's FT and electability ratings

corr_undefined: reason that corr_ind is undefined
(0 = Not undefined; 1 = No variance in electability score; 2 = No variance in FT scores; 3 = No variance in either score)

pref_excl: preference exclusivity, continuous version

pref_excl6: alternate version of preference exclusivity based on all six candidate FT scores

cond1: does respondent exhibit preference exclusivity? [pref_excl > 2] (dummy)

cond2: does respondent exhibit wish fulfillment? [corr_ind > 0.80] (dummy)

both: does respondent exhibits preference exclusivity and/or wish fulfillment?
(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_d: respond exhibits both preference exclusivity and wish fulfillment (dummy)

both_alt1: alt. version 1 of both for sensitivity analysis
(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt2: alt. version 2 of both for sensitivity analysis
(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt3: alt. version 3 of both for sensitivity analysis
(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt4: alt. version 4 of both for sensitivity analysis
(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt5: alt. version 5 of both for sensitivity analysis

(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt6: alt. version 6 of both for sensitivity analysis

(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt7: alt. version 7 of both for sensitivity analysis

(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)

both_alt8: alt. version 8 of both for sensitivity analysis

(0 = Respondent has neither trait; 1 = Respondent exhibits preference exclusivity only; 2 = Respondent exhibits wish fulfillment only; 3 = Respondent exhibits both traits)